Design

The Masters’ programme is done in cooperation with Turku University of Applied Sciences & Novia University of Applied Sciences in Turku, Finland. Programme is offered in English and starts in fall 2014.

The studies are aimed for you with a few years of creative or business experience. The different professional and cultural back ground will enable a dynamic and interactive learning environment. The studies are suitable for persons that want to work with leadership and service design tasks within creative business.

After studying in this programme you will be prepared to work with leadership and service design tasks within different organizations which want to develop their services. The programme also gives you an insight in starting or developing your own business. The studies give you an advanced knowledge base for leadership tasks of multi professionals and tools for the future leadership challenges in the business.

Structure of Studies

The programme is organized as part-time studies which will include contact and distance studies. The contact studies will take place every second weekend (Friday and Saturday). You can work with different development tasks or projects connected to working life or to your own work place. The studies have building blocks of leadership studies, service design and innovation, marketing and finance.

Eligibility

To be eligible for this programme you must have a Bachelor’s degree. The Bachelor’s degree must be completed in the following areas: Bachelor of Culture and Arts, formgivare (YH) in Swedish or muotoilija (AMK) in Finnish, Bachelor of Business Administration,

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tradenom (YH) or tradenomi (AMK), Bachelor of Hospitality Management restonom (YH) or restonomi (AMK), or other Bachelor’s degree completed in a corresponding field (such as; design, culture and arts, business, business administration, hospitality management, tourism) that is judged suitable by Turku UAS. The university education with which you are applying must include contact studies, studies completed solely on an online basis will not be considered sufficient. In addition to your Bachelor’s degree certificate you must submit a copy of your transcript of study records. These must include at least the duration of studies, form of education, extent of studies and completed courses.

You must submit a photocopy of your Bachelor’s degree certificate and a complete transcript of study records **not later than 1 April 2014 at 16.15 Finnish time.** If degree certificate is not written in Finnish, Swedish, or English you must also provide an official translation of the document(s) into one of these languages. The official translation must include the authorized translators signature and stamp.

**Work experience requirements**

Applicants are required to have a minimum of three (3) years of relevant work experience acquired after getting the higher education degree. The work experience required to meet the eligibility criteria must be gained by 31 July 2014. Relevant work experience gained after a Finnish upper secondary vocational level (previous Finnish college-level, “opistoaste”) or a higher vocational level (“ammatillinen korkea-aste”) degree before a bachelor degree can be accepted. Also in such a case minimum requirement is three years of work experience. Work experience does not have to be acquired from only one employer. If you have part-time work experience, count your work experience so that 20 work days (at least 7 hours work/day) or 150 hours of work equals to one month of full-time work experience.

**Language requirements**

All applicants must have sufficient English proficiency. Finnish and EU/EEA applicants’ English language proficiency will be evaluated in the entrance exam.

An applicant who is applying with a non-Finnish qualification and is not a citizen of an EU/EEA-country must provide proof of their English language skills by 1 April 2014 16.15 pm at the latest to the admissions office. In order to prove his or her English language skills, he or she must provide one of the following minimum requirements. The accepted proofs are:

- Cambridge ESOL’s Certificate of Proficiency in English (CPE) CEFR level C1 or
- Cambridge ESOL’s Certificate in Advanced English (CAE) CEFR level C1 or
- Pearson test of English (Academic 51) or
- IELTS academic level 6.0 or TOEFL 79-80 internet-based test (ETS code 0792) or
- skills level 4 in English in all parts (English communicative oral skills, reading comprehension and writing) in the Finnish National Certificate of Language Proficiency (Finnish YKI).

All certificates are valid for two years, except for the National Certificate of Language Proficiency which does not have a set date of validity.

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In addition, upper secondary level school education in English completed in Great Britain, Ireland, the United States, Canada, Australia or New Zealand or a Bachelor’s or Master’s degree completed in English in one of these countries, is also accepted as a demonstration of sufficient English language skills. A Bachelor’s or Master’s degree completed in English in a European Union/European Economic Area -country is also accepted as a demonstration of sufficient English language skills.

The applicants’ language skills will be evaluated in the language test included in the entrance examination on a pass/ fail basis. An applicant who has failed the language test is withdrawn from admission.

**Applying, Pre-task and Entrance examination**

**Applying**

Apply online 3.3. - 1.4.2014

or

print application form here

Read the instructions carefully.

**Pre-task**

All applicants must submit a pre-task (motivation letter and portfolio including CV) by the end of the application period, no later than 1 April 2013 at 16.15 Finnish time. Pre-tasks submitted after the deadline will not be considered. Applicants who have not submitted a pre-task will not be invited to the entrance examination. The pre-task must be approved in order for the applicant to be invited to the entrance examination. The pre-task will be evaluated on a pass or fail basis.

**Entrance Examination**

All eligible applicants with approved pre-tasks will be invited to the entrance examination. The invitations will be sent at the earliest 5 May 2014. The entrance examination will be held only in Finland on 9 June 2014. The entrance examination will include a service design task (points min/max), a language test (pass/fail), and an interview (points min/max).

If you do not participate in the entrance examination you cannot be admitted. The entrance examination can give you a maximum of 100 points. You must obtain at least 50/100 points in the entrance examination to be admitted. All parts of the entrance examination must be passed in order for an applicant to be admitted. Entrance examination points from Turku UAS, Master’s Degree Programme in Design, can be transferred to/accepted by Novia UAS.

**Admission Points**

All applicants are admitted based on their admission points. The maximum number of admission points that can be awarded is 100 points (the points are awarded from the entrance examination). The applicants are ranked according to their admission points and will be admitted in the order of their points until all of the available study places are filled. If study places become available later, applicants

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on the waiting list will be admitted in the order indicated by their admission points.

**Results**

The results of the admission will be published from 13 June 2014. Admitted students must submit their confirmation of acceptance no later than 29 July 2014 at 16.15, Finnish time.

**Timetable for Admission**

**Application period 3.3-1.4.2014**

- Deadline for attachments 9.4.2014
- Invitations for the entrance exams are sent from 3.5.2014
- Entrance examinations 9.6.2014
- Results of admission 13.6.2014