Today's business world is complex and involves diverse stakeholders and competing agendas. Success in international business calls for a broad mix of capabilities and skills both in managing processes and operations as well as leading others in networks, organizations and teams. Turku University of Applied Sciences MBA degree in International Business Management is designed for those who work or aspire to work in management and development positions in the international business.

**Entry requirement** to the programme is a minimum of three years’ work experience in business gained after a bachelor level degree either in business administration, engineering or equivalent international degree.

The programme is built on **multiform studies** including problem-based learning processes, lectures and seminars, e-learning and independent work. Contact sessions are usually two days long and held approximately once a month.

**Career opportunities**

Master of Business Administration (MBA) degree studies provide the student with skills and competences for developing business concepts and processes as well as managing organizations and business relationships. Suitable positions of a MBA graduate are for example:

- Export or Marketing Manager
- Business Development Manager or Expert
- Manager or Expert of Supply Chain System processes and operations
- Human Resource Manager or Expert
- Customer Relationships Manager
- International Project Manager

**Study contents, field of specialization and thesis**

International Business Management programme includes advanced studies in research and development methods as well as in strategies, management and leadership. Individual study planning discussions are taken in the beginning of the studies and also during the studies. Optional studies can be taken from the offerings of other master programmes.

You will deepen your competence in fields of management of networks, business relationships and international projects. In these studies you can

http://www.turkuamk.fi/fi/tutkinnot-ja-opiskelu/tutkinnot/ib_mba/
focus on the strategic management and leadership of not only business operations, but also of innovative processes, partnerships and networks. The studies aim at developing analytical and decision-making skills for managing and developing partnerships and business relationships in the supply chain and other business settings. You will also develop your skills in negotiating and managing contracts in the international context. Management of international projects of different kind is also one area of studies.

A central part of MBA studies is master’s thesis, in which you will not only develop the knowledge and skills in a certain study field and specific topic, but you will also have a possibility to enhance the skills of leading teams and work groups. The programme is working life as well as research and development oriented and thus the studies can be usually connected well with the students’ current employers’ objectives.

More information at Studyinfo

Studyinfo is the Finnish national portal for applying online. At Studyinfo you’ll find

- student selection criteria
- eligibility criteria
- more information about the degree programme
- the application form

Go to Studyinfo

Pre-assignment 2016

There’s no entrance examination. Students are selected based on the pre-assignment.

The pre-assignment must be returned by 10.2.2016 at 3 pm Finnish time (GMT +2). Send the assignment to the following address by mail:

Turku University of Applied Sciences
Mikko Siitonen
Lemminkäisenkatu 30
20520 Turku
Finland

1) ORIENTATION ASSIGNMENT: ESSAY 1

In the current business world it is important to scan and acknowledge new information and make judgments on which information is useful or even critical for our business enterprises. Business research articles represent one type of new information. As a student of any university of applied sciences, you don’t need to be able to make high quality scientific research, but you must be able to read research articles, capture the key findings of them and evaluate their usefulness for practice.

The orientation assignment is based on the article by Mikko Antero Luoma (2015), “Revisiting the strategy-performance linkage”. With this assignment your capabilities in reading and understanding of business research articles, analytical skills, critical thinking and writing an essay in English are evaluated.

First, read the given article “Revisiting the strategy-performance linkage” (by Mikko Antero Luoma).

Download the article here: Revisiting the strategy-performance linkage (pdf)

Then, write a 5-8 pages essay about the article. Line spacing 1.5, text size 12 pt.

In your essay, answer in the following questions:

- What phenomenon and matters has the writer researched and handled in his article?
• What are the key findings of the previous studies about the phenomenon?
• What are the key findings of this new research/article about the same phenomenon?
• In your opinion, how can business managers utilize in practice these new research findings in their own business enterprises?
• In what sense is this new research different than the previous researches?
• Why should the reader be careful if she/he wants to make straight practical or theoretical generalizations based on the findings of this new research?

You will get maximum 10 points from this essay.

2) MASTER’S THESIS AS A RESEARCH AND DEVELOPMENT PROJECT: ESSAY 2

The Master’s thesis plays an important role in the Master programmes. It is worth of 30 ECTS, corresponding 800 hours work. The thesis is a demanding research and development project usually carried out on commission from your employer or another organisation.

Reflect in the essay 2 the development needs in your work community or your background organisation and give a preliminary description of the idea and topic of your thesis. In case you are not employed at the moment, you may process your contemplation in relation to your earlier work community or in relation to the goals of your own professional expertise.

Write a 3-5 page essay. Line spacing 1.5, text size 12 pt.

You will get maximum 10 points from this essay.