

Strengthening Cyber Resilience in SMEs – Conference

When: Wednesday 28th of May 2025 at 10.00-16.00 EEST

N.B. also Ice-breaking event on 27th of May at 6.00-8.00 p.m. in Turku University of Applied Sciences premises, Kisälli restaurant

Where: Turku, Finland *in-person & on-line via streaming*. In Turku at venue: "Visitor and Innovation Centre Joki", address: Lemminkäisenkatu 12b, 20520 Turku, Finland.

Organizer: EC funded "Digital Skills Training – EAGLE" project, project partner Turku University of Applied Sciences

What: The EAGLE project conference "Strengthening Cyber Resilience in SMEs" includes high-level speeches, panel discussions and national and European Commission funded project presentations to boost esp. SMEs interests and knowledge and skills in cyber range. The conference provides presentations on following topics: Cyber Resilience Act requirements – NIS-2 Directive updates and regulatory requirements and impacts - SMEs role in supply chains and in societal resilience – Upskilling and reskilling – Future R&D goals in cyber security.

For who: The conference is open to national and EU cyber and digital security expert, industry and SMEs, policy makers, academics and NGOs representing upon registration. The conference aims boosting cross-fertilization between the participants and EAGLE project partners.

Registration link: https://www.turkuamk.fi/en/event/information-security-day/

Register now, seats only for 150 participants.

More information: Event organizer at Turku University of Applied Sciences, School of Networked Systems and Security, Leading Advisor and Leader of Cyber and Hybrid Resilience Research Group, Dr. Päivi Mattila paivi.mattila@turkuamk.fi, +358-(0)-50-4707804



Strengthening Cyber Resilience in SMEs - Conference

Wednesday 28 May 2025 I 10.00-16.00 EEST

In-person in Turku at Visitor and Innovation Centre Joki

On-line via streaming

AGENDA

Time	Topic	Speakers
9.30-10.00	Registration	
10.00-10.15	Welcoming words	Turku University of Applied
		Sciences (Turku UAS)/ Leading
		Advisor Päivi Mattila
10.15-12.30	"Policy updates, regulatory requirements implementation in SMEs, Future RD goals in cyber security, SMEs role in supply chain"	
10.15-10.35	Key Note: "ENISA's ECSF and AR-in a-box, and how	The European Union Agency for
	this has helped organizations to meet NIS2	Cybersecurity (ENISA)/ Cyber
	obligations"	Security Officer Christina
		Skouloudi
10.35-10.55	Key Note: "The Key Role of Information Security in	Joint Research Centre (JRC)/
	Countering Hybrid Operations"	Researcher in Hybrid Threats,
		Julien Théron
10.55-11.15	Key Note "Cybersecurity and AI: the challenges	European Organization for
	ahead"	Security/ CEO Paolo Venturoni
11.15-11.35	Key Note: "Future RDI goals in EU funding	National Coordination Centre
	programmes for cyber security"	(NCC-FI) - National Cyber Security
		Centre Finland/Senior Specialist
		Virpi Miettinen
11.35-11.55	Key Note: "SMEs role in supply chains and building	National Emergency Supply
	resilience of society"	Agency, Finland/ Director Jarna
		Hartikainen
11.55-12.30	Key-note speeches Q&A	
	Host: Ari Welling	
12.30-13.15	Break & snacks	





13.15-14.30	"Upskilling and reskilling SMEs competences in cyber security and cyber resilience"	
13.15-13.35	Key note "SMEs competences in cyber security and cyber resilience"	Finnish Information Security Cluster (FISC)/ CEO Peter Sund
13.35-13.50	Presentation on "Developing Cyber Security Education and its Collaboration in Universities of Applied Sciences" Project https://jyvsectec.fi/2023/09/developing-cyber-security-education/	Jyväskylä University of Applied Sciences (JAMK)/ Head of Education at the Institute of Information Technology Karo Saharinen
13.50-14.05	Presentation "Digital Skills Training" (EAGLE) Project https://www.projecteagle.eu/	Turku UAS/ Senior Lecturer in ICT Master School Pia Satopää
14.05-14.30	Presentations Q&A Host: Ari Welling	
14.30-14.45	Coffee break	
14.45-15.45	Panel on "Future cybersecurity skills and competences and services"	
	Opening statements by panelists to the topic, followed by Q&A from host and audience	 University of Burgos in Spain/ EAGLE coordinator Bruno Baruque Zanón Lithuanian Cyber Crime Center of Excellence for Training, Research & Education (L3CE)/ Evaldas Bruze
		 Women4Cyber/ Riku Juurikko Host: Ari Welling
15.45-16.00	Closing words	

More information on EAGLE project:

EAGLE website: https://www.projecteagle.eu/

Social media: <u>Twitter</u> and <u>LinkedIn</u>

Contact: info@projecteagle.eu





Event Booklet

SPEAKERS - BIOGRAPHY

Bruno Baruque-Zanón holds an Associate Professor position in the Department of Digitalization at Universidad de Burgos (UBU), Spain, since 2018. He received his Ph.D. degree in Computer Science with Artificial Intelligence specialization in 2009. He is an active member of Grupo de Inteligencia Computacional Aplicada / Applied Computational Intelligence (GICAP) research group. He currently acts as coordinator both of the Inter-University Master of Business Intelligence and Big Data in Cybersecure Environments and the European Computer Science (ECS) Degree at UBU, both run in cooperation with several other national and international universities. He acts as overall Coordinator of the Digital Europe Programme funded "CovEring the trAining Gap in digital skills for European SMEs manpowEr" (EAGLE) Project.

Virpi Miettinen is a senior specialist at the National Coordination Centre for Cyber Security Research, Development and Innovation (NCC-FI). The Centre is located at the Finnish Transport and Communications Agency Traficom's National Cyber Security Centre Finland. The NCC-FI helps Finnish organisations to participate in cross-border EU projects and obtain funding from EU funding programmes. National coordination centres form an EU-wide network supporting the European Cybersecurity Competence Centre ECCC. Virpi also acts as one of the National Contact Point



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Union nor the granting authority can be held responsible for them.



(NCP) for Digital Europe Programme, concentrating mainly in the cyber security work programme. Virpi has worked several years for RDI and international cooperation. She has hands-on experience in applying EU funding for higher education sector as well as experience in supporting EU programme management and evaluation of proposals at the Executive Agency of Education, Culture and Audiovisual of the European Commission. She has MA in General History from the University of Turku, Finland.

Pia Satopää is a leading expert in information security and cybersecurity, with a career over 15 years. Her journey has taken her from serving as the Head of Information Security for the Finnish Defence Forces to her current role as a Senior Lecturer in Cybersecurity at Turku University of Applied Sciences. Satopää is passionate about strategic information and cybersecurity planning, particularly in bridging the gap between high-level strategy and practical implementation. Her mission is to strengthen business-driven security cultures by increasing threat and risk awareness at all levels of an organization.

Christina Skouloudi serves as a Cybersecurity Officer at ENISA, the European Union Agency for Cybersecurity. With a background in Computer Science and a Master's in Digital Systems Security, she has been advancing cybersecurity initiatives across the EU since joining ENISA in 2014, focusing on incident reporting, security emerging technologies and supply chain, capacity building, and cybersecurity education. During the past years, she has: (i) Led Team Europe to consecutive first-place victories in the International Cybersecurity Challenge, managing recruitment, training, and strategic development of top cybersecurity talent; (ii) Developed and executed comprehensive table-top exercises and trainings for Member States and National Competent Authorities; (iii) Created specialized CTF challenges for european competitions, demonstrating technical expertise in multiple security domains. Currently, her efforts concentrate in promoting



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cybersecurity awareness across Europe through various coordinated activities and campaigns, such as the AR-in-a-Box.

Karo Saharinen is a distinguished professional with extensive experience in education and cybersecurity. Currently, Karo is the Head of Education at the Institute of Information Technology, Jamk University of Applied Sciences (Finland), overseeing 50 employees and nearly 2000 students across four master's and four bachelor's degrees. Karo's leadership roles extend to membership in the Committee for Engineering Education at the Finnish Education Evaluation Centre and the Board of Directors at Jamk University of Applied Sciences. Previously, Karo coordinated the Master's and Bachelor's Degrees in Cyber Security at Jamk for a decade and taught various cybersecurity and IT courses at both degree levels. Karo has also been involved in research and development projects like Cyber Trust, Cybersecurity Education and Collaboration Network in UAS Finland, Cyber Security 4 Europe, and Healthcare Cyber Range. Karo holds a Doctor of Philosophy from the University of Jyväskylä. Karo's doctoral thesis focused on cybersecurity education in higher education. In addition, Karo has completed a Professional Teacher Education qualification, a Master of Engineering in Information Technology, and a Vocational Qualification in Electrical Engineering.

Julien Théron is Political scientist, Dr. and taught at the universities of Budapest (BME), Beirut (USJ, USEK) and Paris (Nanterre, Versailles, Panthéon-Assas). Former Senior Fellow of the Norwegian Institute for Defence Studies (IFS/NDUU), he also collaborated with the French Institute of International Relations (IFRI) and the International Institute for Strategic Studies (IISS). In policy, he worked for the French government (MFA, MoD, INSP), European Union's projects (EU) and the United Nations (UN). Specialized in complex conflicts and international security, he conducted field research in Bosnia-Herzegovina, Serbia, Kosovo, Egypt, West Bank, Lebanon, Syria, Iraq, Georgia, and Ukraine. He is a lecturer in War Studies at Sciences Po's Paris School of





International Affairs (PSIA) and a researcher in Hybrid Threats at the European Commission Joint Research Centre (DG JRC). He co-authored *Poutine, la stratégie du désordre* (Tallandier, 2021), *Le Pacte des autocrates* (Robert Laffont, 2023) and co-edited *Russia's War on Ukraine: The Implications for the Global Nuclear Order* (Springer, 2023).

Paolo Venturoni is the Chief Executive Officer of the European Organization for Security (EOS), a Brussels-based association that represents the European security industry and research community. He started his career in the IT sector and then worked for several years to corporate development assignments in Europe, the United States and Latin America both for Leonardo and a major telecom company. Based in Brussels since 2002, he was the director of Leonardo's Brussels office dealing with EU and NATO affairs, and from 2017 he leads the European Organisation for Security. He obtained an MBA from Columbia University in New York and graduated in Physics from the University of Rome.

Ari Welling is a journalist with over 35 years of experience in broadcasting. For the last 20 years, he has worked with the Finnish public service media company Yle, in Turku, Helsinki, and Tampere. In addition to regional television and radio, he is also a well-known personality in national television, news and sports programs. For eight consecutive years he has hosted the Declaration of Christmas Peace from Turku - one of the most viewed programs on Yle, which garners about two million viewers around the world. In addition to working in Finland, he has also worked in the U.S. for NBC and FOX television stations in Michigan. Ari holds a masters degree in Broadcast Journalism from University of Jyväskylä, and has also studied journalism at Indiana State University. He has passionately taught media to future journalists for over 30 years, and has completed the teacher's pedagogical qualification at Häme University of Applied Sciences. Picture of Ari by Arash Matin.





PRACTICALITIES

How to reach Turku? Arrival instructions

By air:

It is quite convenient to arrive in <u>Helsinki-Vantaa Airport</u>. There are long distance bus connections and a train connection leaving approximately every hour from the airport to Turku. The traveling time between Helsinki-Vantaa airport and the Turku bus station is about two and a half hours. Please check the connections to Turku from "By bus" or "By train" guidance below.

There are several international flights arriving directly in <u>Turku Airport</u>. The airport is 8 kilometres from the city centre, which can be reached by taxi (approx. €25) or by local bus number 1 (c. 3€). If your arrival time to Turku Airport is after the last bus and there is no taxi to be found, you can order one by using the service phone which is located near the exit on the arrivals level of the terminal.

By bus:

The national long distance bus service <u>Matkahuolto</u> departs from local bus stations all throughout Finland and also from Helsinki-Vantaa airport. The final stop in Turku for long distance buses is at the Turku Bus Station (linja-autoasema) which is located at the city centre.

There may be a change of bus in Espoo during the trip from Helsinki-Vantaa airport to Turku. The bus personnel will inform you about the change and your luggage will be transferred by the bus personnel.

Another possibility is to use the bus service Onnibus.

Both bus services have online offers on tickets. Usually you get the tickets cheaper if purchased in advance.

By train:

The national train company VR departs from the local railway stations all throughout Finland. There are two railway stations in Turku: (1) *The Turku main railway station* (rautatieasema) which is at the city centre at Ratapihankatu 37, Turku and (2) *Kupittaa railway* station that locates about 1.5 km from the Turku city centre and next to the Turku University of Applied Sciences campus. Only the trains coming from the direction of Helsinki stop at Kupittaa, and Kupittaa is last stop before Turku main railway station stop.

When arriving to Helsinki Vantaa Airport and you want to travel to Turku by train - your destination is Kupittaa Railway Station or Turku main railway station.





Usually you get the tickets cheaper, if purchased in advance.

About Turku:

If you wish to learn more on Turku, please see https://en.visitturku.fi/welcome-to-turku

How to reach "Visitor and Innovation Centre Joki" -Venue?



<u>Visitor and Innovation Centre Joki - Vierailukeskusjoki</u>

Arrival instructions:

Vistor and Innovation Centre Joki's address is Lemminkäisenkatu 12b, Turku, Finland.

Meeting rooms Järvi, Järvi-Salmi, Salmi, Koski, Lahti, Niva, Putous, Salmi, Suisto, Uoma, Virta and Vuolle are located in the second floor meeting center that can be accessed fron Visitor Centre Joki's lobby.

Cave-theater, Amphitheater, Workshop, Showroom, Partner Expo and Turku Futuresecapes are located in Visitor and Innovation Centre Joki.

The parking spaces are located in the BioCity parking garage. The entrance to the parking garages is located in Joukahaisenkatu. There are two outdoor parking areas along Lemminkäisenkatu, Tahkonaukio parking area (Lemminkäisenkatu 9) and EduCity parking area (Lemminkäisenkatu 22-24). In addition, there are some individual parking spaces along Lemminkäisenkatu.





The nearest public transport stops are located on Lemminkäisenkatu (DataCity) and Tykistökatu (Tykistökatu). You can see the schedules at: https://www.foli.fi/en

