



Towards a Sustainable Finnish Re-Manufacturing Industry

Sustainable Reporting Needs -Canvas

INTRODUCTION

The Sustainable Reporting Needs Canvas supports organizations in identifying and structuring key sustainability questions, datapoints and performance indicators across the entire value chain. It helps identify the data points needed for ESG (Environmental, Social, and Governance) reporting, as well as the gaps between regulatory requirements and daily operations, ensuring that sustainability data is not only collected but also used to drive meaningful change.

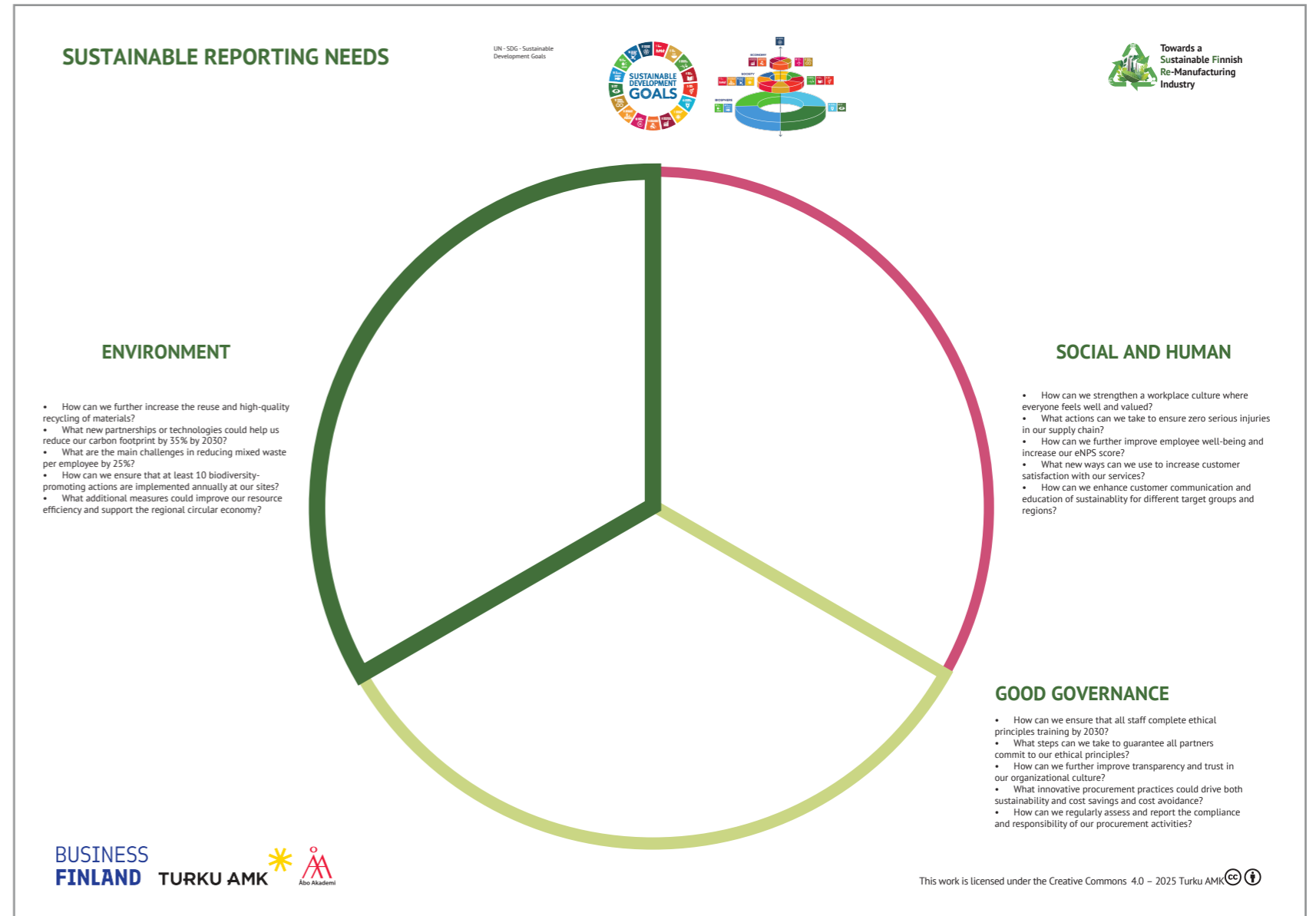
OVERVIEW

TIME: approx. 45-60 min

PEOPLE: 3-5 people per team sustainability, finance, HR, and operations

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HOW TO USE

You can use this canvas to translate high-level SDG sustainability development goals (based on the UN SDGs) into specific, measurable elements that guide ESG reporting in your company or organization. It can also be used to align ESG reporting with key RDI activities.

STEP ONE:

Identify Core Reporting elements: Analyze and identify the specific elements that define your environmental, social, and governance impact.

Environment: Focus on carbon footprints, waste reduction targets (e.g., reduction of waste, or reduction of carbon footprint), and biodiversity actions.

Social & Human: Identify metrics for workplace culture, such as eNPS scores and supply chain safety.

Governance: Define targets for ethical training, transparency, and sustainable procurement practices.

STEP TWO:

Evaluate Stakeholder & Company Impact: Reflect on the external and internal value of the data being collected.

Stakeholder Needs: Determine what information is necessary to ensure it is "trustworthy and verified" for partners and customers.

Innovation Gaps: Analyze how reporting requirements reveal gaps in current product design or service processes.

RDI Opportunities: Use identified gaps to inspire new product features or the adoption of new materials to meet Ecodesign standards.

RESULT

A visualized framework of essential sustainability metrics and a clear roadmap of how reporting compliance can be turned into a competitive innovation advantage.

YOU CAN ALSO USE THIS

- To prepare for EU legislation compliance and Ecodesign standards.
- To increase transparency and trust within organizational culture.
- To align company and organisation activities with the UN Sustainable Development Goals.

NEXT STEPS / RECOMMENDATION

It is recommended to use this canvas alongside the Sustainable Reporting & RDI canvas to turn identified data gaps into concrete RDI projects. It can also provide the quantitative data needed for the Sustainable Transition Vision Roadmap.



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1 ENVIRONMENT

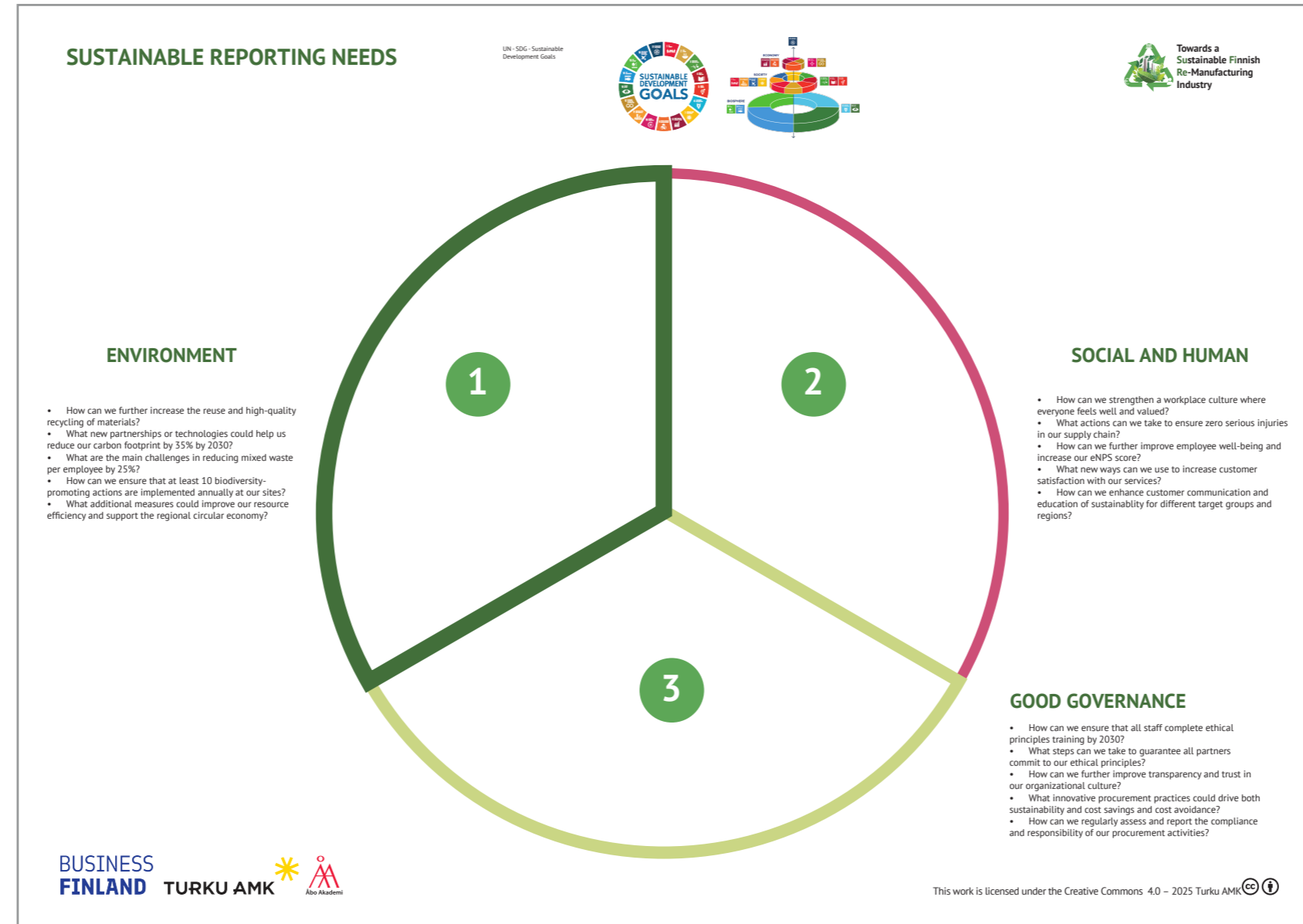
When answering the questions on this canvas, focus on **clear and practical measurable input** rather than general statements.

For each question, describe what **can be done, who should be involved, what challenges may arise, and what kind of impact the actions could create**. Ideas should be concrete, realistic, and connected to the organisation's context.

Consider **specific solutions** such as improving reuse and recycling practices, introducing new technologies or partnerships, and addressing the root causes of waste.

Reflect briefly on **possible barriers** and, where relevant, think about measurable outcomes like reductions in emissions or waste, or improvements in biodiversity.

Overall, aim to **turn sustainability goals into actionable ideas that can later be developed into concrete actions or roadmaps**, using short and clear descriptions or bullet points.



2 SOCIAL AND HUMAN

When answering the questions on this canvas, focus on **clear, practical, and people-centred input** rather than general statements. For each question, describe what actions can be taken, who should be involved, what challenges may arise, and what kind of impact the actions could create on employees, customers, or partners. Ideas should be concrete, realistic, and relevant to the organisation's context.

Consider solutions such as **strengthening workplace culture** and well-being, improving safety practices across the supply chain, enhancing customer experience, or developing new ways to communicate and engage different target groups.

Reflect briefly on **possible barriers**, such as organisational habits, lack of awareness, or resource constraints, and, where relevant, think about measurable outcomes (e.g. improved eNPS, reduced incidents, higher customer satisfaction).

Overall, aim to **translate social and human sustainability goals into actionable ideas that support implementation** and can later be developed into concrete measures or roadmaps, using short and clear descriptions or bullet points.

3 GOOD GOVERNANCE

When answering the questions on this canvas, **focus on clear, practical, and transparent input** rather than general statements. For each question, describe what actions or practices can be introduced, who should be involved, what challenges may arise, and what kind of impact the actions could create on governance, compliance, and organisational trust. Ideas should be concrete, realistic, and relevant to the organisation's operations and partnerships.

Consider solutions such as improving **ethical training and accountability, strengthening partner commitments, enhancing transparency in decision-making, or developing more responsible procurement practices**.

Reflect briefly on **possible barriers**, such as lack of engagement, unclear responsibilities, or limited monitoring systems, and, where relevant, consider measurable outcomes (e.g. training completion rates, supplier compliance, audit results, or cost savings).

Overall, aim to translate **good governance goals into actionable ideas** that support implementation and can later be developed into concrete measures or reporting practices, using short and clear descriptions or bullet points.