

FUTURE OPPORTUNITIES

Trends:

How might emerging technological, environmental, and societal trends reshape our operating environment over the next 10–20 years, and which of these trends present the greatest opportunities or risks?

Values:

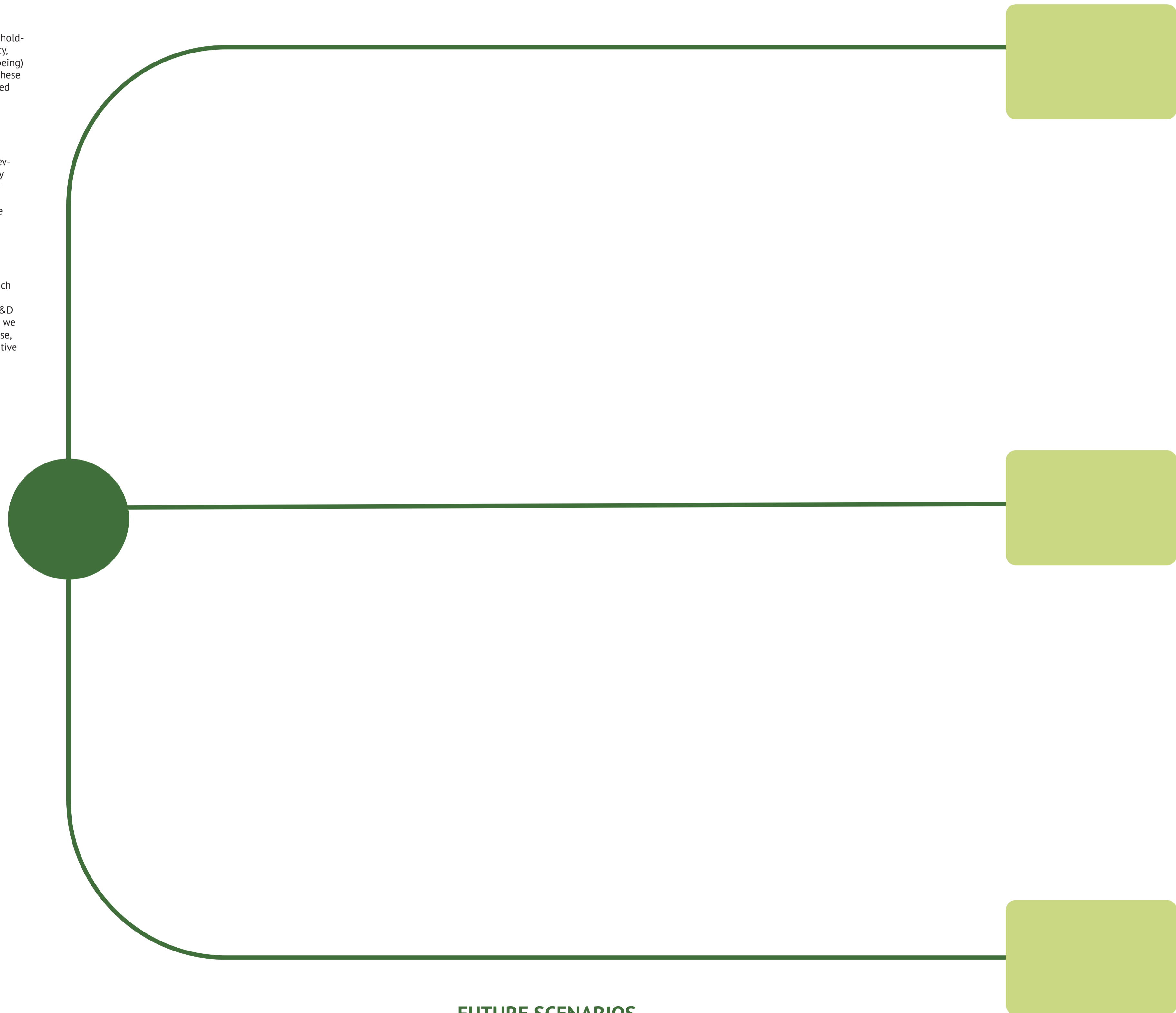
How are societal and stakeholder values (e.g., sustainability, equity, transparency, well-being) evolving, and how should these shifts influence the preferred future we aim to build?

Legislation:

What upcoming legislative changes—national or EU-level—could most significantly impact our sector, and how might different regulatory pathways shape alternative future scenarios?

Interactions:

How do trends, values, and legislation interact with each other, and what plausible storylines emerge in the R&D work and production when we combine them into best-case, worst-case, and transformative future scenarios?



FUTURE SCENARIOS

